



South Coastal Bank

A Community Bank Since 1868

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FOR IMMEDIATE RELEASE

SOUTH COASTAL BANK ALERTS COMMUNITY OF PHONE SCAM

Rockland, Mass. (February 23, 2009)—South Coastal Bank has been made aware of a current phone scam in which residents of Rockland, Mass. are receiving a call that plays a pre-recorded message claiming it is from South Coastal Bank. The message reports that the call recipient's ATM/debit card has been deactivated. The person is further instructed to hit the number "1" and then enter his or her account information to reactivate the card.

Robert J. Fraser, president and CEO of South Coastal Bank, stated, "South Coastal Bank would never ask for bank account numbers, Social Security numbers, or any other confidential information over the phone. Please do not provide any details requested by these calls. This phishing scam is a random act by unscrupulous individuals trying to take advantage of unsuspecting consumers."

Fraser added, "Rockland Police used the reverse 911 emergency notification system to warn Rockland residents that the calls are a scam and to not respond to these calls. The police department also notified local radio station WATD about the phone scam. We appreciate the Rockland Police's quick response to this situation."

Anyone who has questions regarding these suspicious calls is being asked to contact South Coastal Bank at 781-878-5252 and the Rockland Police at 781-878-1212.

About South Coastal Bank

Established in 1868, South Coastal Bank, a full-service financial institution, operates four branches throughout the South Shore. Located in Quincy, Braintree, Scituate and headquartered in Rockland, the bank offers both innovative products and exemplary customer service to consumers and businesses alike. Additional information about South Coastal Bank can be found at www.southcoastalbank.com.